



PDP Group, Inc announces NEW Simply ELT service in Arizona

PDP Group, Inc., a service provider for Arizona ELT since 2007, has unveiled a new product for Arizona lenders looking for an easy, inexpensive way to join the Electronic Lien and Title community and become compliant with upcoming Arizona state law.

By June 1, 2010, all Arizona automotive lenders must participate in Arizona's ELT program in order to record liens on Arizona Motor Vehicle titles. (AZ revised statute 28-2064)

Simply ELT is **the** solution for small institutions who do not want to spend inordinate amounts of money or time managing their ELT portfolio. Simply ELT is a streamlined, web-based system that gives the lender the ability to quickly and easily communicate with the state electronically, without having to navigate complicated systems.

Simply ELT is also economical. PDP is offering a 25% discount off of already low set up fees for lenders joining before April 1, 2010.

More information on the program is available on the website at www.simplyELT.com or by calling 800-666-3008.